

UNIVERSITY OF MUMBAI

Final Year B.F.A. (Applied Art) Practical Examination

2017

(Revised Course)

Elective : Computer Graphics

Paper – I

Date : 17<sup>th</sup> April, 2017

Time : 10.30 a.m. to 1.00 p.m. & 2.00 p.m. to 4.30 p.m.

Duration : 5 Hours]

[Total Marks : 15

Instructions:

- Paper - I Marks 15 + Paper - II Marks 15 + Paper - III Marks 50 = Total Marks 80.
- **Any digital or electronic devices such as Mobile phone, CD, Digital Camera, Pen drives, Head phones or any other musical instruments are PROHIBITED inside the examination hall.**
- Candidates are allowed to refer type specimen books and photographic printed references after completing Paper – I and Paper-II. Direct tracing from such references is not allowed.
- Use 1/4 imperial size paper for the Paper – I and Paper-II.
- Retain the question paper till the examination ends.

**Subject : Imagica Amusement Park**

**Imagica "Badi Interesting Jagah Hai"**

A place so interesting you'd wish you were here every day. A place where fun begins and never ends. A place where you'd be friends with a talking dog, dine with a lion chef and fly with an elephant. A place where you'd experience zero gravity, fight Mogambo, feel the thrill of exciting rides and even save a pirate. So what are you waiting for?

**Imagica Theme Park**

An international standard theme park near Mumbai, Pune and Lonavala, Imagica Theme Park offers entertainment, fun, action, and relaxation, dining and shopping at a single location. With

[ TURN OVER

25 rides and attractions, and several Front & Back outlets to choose from, Imagica Theme Park is the perfect destination for friends and family alike. Bump into our lovable characters of Tubby – The Elephant, Roberto – The Star Chef, The Lost Astronaut, Mogambo of Mr. India fame and The Gingerbread Man as you hop from one ride to another.

### **Rides and Attractions**

At Imagica, there's something for everyone!

**Family Rides:** The family that experiences thrilling rides together stays together! An experience of a lifetime holds in store for each and every member of the family. 7 Estrelo, DJ Joel Ferreira and VIP.

**Kids' Rides:** Let memories unfold the story of your childhood while you witness your little ones having a gala of a time. The Kids' attractions at Imagica offer joyful rides for every kid in town.

**Thrill Rides:** Feel the adrenaline rush as you twist, swirl and jerk in the craziest, meanest, spine chilling and heart thumping rides at Imagica. Weak hearts stay away!

### **Imagica Water Park**

Head to this Mykonos-themed Water Park, where there's a new party every day. With thrilling rides and exciting restaurants, the Water Park is very popular as a favorite day party hangout destination. Challenge friends to a Loopy Woopy fall, race through Zip Zap Zoom, yell loudly on the Yell-O or free-fall in the Twisty Turvy, there's never a dull moment here.)

### **Rides and Attractions**

**Boomeranggo:** Offers the unique sensations of dropping down as well as rising higher! Riders shoot up the wall and pause, only to fall back to experience a shot of weightlessness. What do you think? THRILL LEVEL HIGH, Minimum Height 120cm (47") or taller, if accompanied by an adult. Pregnant women are not allowed. Weight 25kg min and 110kg max.

**Floatsa:** A unique way to go with the flow, by doing nothing! Just get onto a tube, switch on your snooze mode and gently float down the 'Lazy River'.

**Loopy Woopy:** Plummet through a 39 ft. vertical drop into a 360-degree looping slide of speed and exhilaration! A ride that leaves both riders and spectators breathless.

**Raftastic:** Raftastic offers riders loads of thrilling wall time with steep drops and turns. The 'Family Raft Ride' is for guests of all ages.

**Soakerz:** The 'Soakerz Family Raft Ride' offers rider loads of thrilling wall time with steep drops. This is a true family fun ride!

**Splash:** Experience 'Splash', a one-of-a-kind open body waterslide with multiple steep bumps and turns.

**Swirl Whirl:** This exhilarating ride takes you through a thrilling series of twists and turns, and then plummets you into the core of the funnel where you share 4 to 5 near-vertical oscillations before exiting the flume into the final plunge.

**The Pirate Bay:** The Pirate Bay Slides are body and inner-tube slides with gentle speeds and slopes into shallower pools. Mini Slides, water toys and playful characters all add up to a wet world of wonder for the little ones.

**Twisty Turvy:** The exciting gravity-defying coaster with hair-raising drops and breath-taking curves. It blasts riders uphill on water jets, launching them into the 'Super Bowl' with

centrifugal forces keeping them high on the wall for several turns, and ending through an enclosed flume into a splashdown pool.

**Wacky Waves:** The ultimate artificial wave pool, where sea-like waves are formed every minute. Dunk your friends in, or ride those waves together.

**Yell-O!** : A ride that's bound to make you yell in joy as you slide feet first through an epic series of twists and turns, clocking super-high speeds.

**Zip Zap Zoom:** A thrilling high-speed mat racer that sends you through enclosed looping Aqua Tubes that serpentine alongside each other, transitioning into the traditional side-by-side multi-lane design. The fun doubles when you challenge a friend and race down together through the enclosed flume section.

**Zoobaloo:** A band of fun wild animals has landed at Imagica to turn your day into a happy musical water splash!

### **Imagica Snow Park**

Experience the world of snow at India's largest Snow Park near Mumbai, Pune and Lonavala.

Enjoy a game of snow basketball, slide down icy slopes in toboggans and rafts, climb the rocky snowy mountains, have a snowball fight or just relax and sip a steaming hot cup of coffee in the minus 5 degrees cold. Chill out at Imagica Snow Park.

**Snow Basketball:** Pass the ball or toss it in the loop, have fun in the snow with your buddies, but make sure you don't ruin someone's Snowman!

**Snow slides:** Experience the thrill sliding down the exhilarating snow slides on mats.

**Real Snowfall:** Experience the most magical moment with your loved ones as soft flakes of snow start to fall over you.

**Toboggan rides:** Now you can experience the thrill of tobogganing in a fun and safe way. Race down the slopes and curves on the toboggans and get your adrenaline flowing!

**Snow Dance Floor:** Slide on your snow boots and glide on the dance floor with groovy lighting, amazing dance numbers and chilling sub-zero temperatures.

**Snow Hiking:** Why go to the Alps when you can enjoy a hiking experience with friends right here? Race your way to the top and have the last one treat everyone to a cup of hot cocoa.

**Snow Mountain Climbing:** Experience first-hand mountain climbing on snow here. From the top of the mountain, you get the bird's eye view of the entire snow village. Totally worth it!

**Snow Castle:** Climb up the stairs of the Swiss chalet, which is a contrast to the streetscape. Stand at the centre pedestal of the chalet and soak in the breath-taking view of the park from the top. Café Drop by this chamber to relax and sip some hot chocolate or a drink of your choice before continuing to explore the snowy village.

### **Dining at Imagica**

Imagica offers a host of food and beverage options across all Parks, including food courts, buffet restaurants, diners and cocktail bars, catering to a variety of cuisines and palettes.

Pure vegetarian food courts serve cuisines ranging from North and South Indian, Mexican, Italian and Pan-Asian, with a separate kitchen for Jain meals. Our diners allow you to indulge in the spirit of classic grunge American food. Buffets are laid out for those who live to eat, and our

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specialty restaurants serve lip-smacking African and Lebanese dishes, along with premium cocktails.

### Entertainment

#### Characters at Imagica

Imagica has its own interesting residents who love to meet new kids from all over the world. So, kids come on over. Tubby, Roberto, The Astronaut and The Gingerbread Man are so very eager to meet you all.

#### Events and Performances at Imagica

Every nook and corner of Imagica exudes bursts of magic throughout the day. Stay tuned to the announcements and don't forget to catch performances by some amazing talent from the country and beyond. B-boys Every move they make will knock.

#### Streets of Imagica

Imagination and magic are instilled in every brick and pebble of Imagica. As you travel from one attraction to another, catch these entertainers on the streets who will make sure you don't have even a single dull moment at Imagica.

Theme Park	Water Park	Snow Park	Miscellaneous	Services
<ul style="list-style-type: none"> <li>• Offers</li> <li>• Rides &amp; Attractions</li> <li>• Restaurants</li> <li>• Entertainment</li> </ul>	<ul style="list-style-type: none"> <li>• Offers</li> <li>• Rides &amp; Attractions</li> <li>• Restaurants</li> <li>• Events</li> </ul>	<ul style="list-style-type: none"> <li>• Offers</li> <li>• Rides &amp; Attractions</li> <li>• Restaurants</li> <li>• Events</li> </ul>	<ul style="list-style-type: none"> <li>• Dining</li> <li>• Rooms</li> <li>• Events</li> <li>• Family &amp; Health</li> <li>• Weddings</li> <li>• Trip Advisor</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate &amp; MICE</li> <li>• Schools, Colleges &amp; Classes</li> <li>• Social and Other Groups</li> <li>• Advertise with Us</li> <li>• Gift Cards</li> </ul>

On the basis of above given brief, design **Info-graphic Leaflet** either on theme park or water park or snow park

The **Info-graphic Leaflet** should include:

- The points/details mentioned in the above table under selected title
- Students should not include the details mentioned under the title miscellaneous and services in the above table.
- **"Badi Interesting Jagah Hai"** or Create Head line if required
- Appropriate Graphics related to the subject/Theme
- Logo of **"IMAGICA"** (You are free to use any color for Logo)

The **Info-graphic Leaflet** will be distributed to the people who entered the **"Imagica Amusement Park"**.

Students need not prepare rough layout for the sake of submission.

**Size/Area for Info-graphic Leaflet: 9" x 11" Vertical or Horizontal**

**Color: CMYK, RGB**

**Please note the following:** Credits will be given to concept, selection of appropriate element, execution, appropriate rendering style and techniques, composition and overall impact.



**UNIVERSITY OF MUMBAI**

**Final Year B.F.A. (Applied Art) Practical Examination**

**2017**

**(Revised Course)**

**Elective : Computer Graphics**

**Paper – II**

**Date : 18<sup>th</sup> April, 2017**

**Time : 10.30 a.m. to 1.00 p.m. & 2.00 p.m. to 4.30 p.m.**

**Duration : 5 Hours]**

**[Total Marks : 15**

**Instructions:**

- Paper - I Marks 15 + Paper - II Marks 15 + Paper - III Marks 50 = Total Marks 80.
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- Retain the question paper till the examination ends.

**subject: Imagica Amusement Park**  
**Imagica "Badi Interesting Jagah Hai"**

A place so interesting you'd wish you were here every day. A place where the fun begins and never end. A place where you'd be friends with a talking dog, dine with a lion chef and fly with an elephant. A place where you'd experience zero gravity, fight Mogambo, feel the thrill of exciting rides and even save a pirate. So what are you waiting for?

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### Imagica Water Park (Rides and Attractions)

Boomeranggo:

Floatsa:

Loopy Woopy:

Raftaastic:

Soakerz: Splash:

Swirl Whirl:

The Pirate Bay:

Twisty Turvy:

Wacky Waves:

Yell-O!

Zip Zap Zoom:

Zoobaloo:

### Imagica Snow Park (Rides and Attractions)

Snow Basketball:

Snow slides:

Real Snowfall:

Toboggan rides:

Snow Dance Floor:

Snow Hiking:

Snow Mountain Climbing:

Snow Castle:

Dining at Imagica

Entertainment

Characters at Imagica

Events and Performances at Imagica

Streets of Imagica

### Plan and Book

Call: +91 (22) 4213 0405, Tickets & Offers, Directions.

Book Online: <http://www.adlabsimagica.com>,

Task - :

On the basis of given brief in Paper I, design a CLOSE RANGE POSTER. On any one theme (Water Park or Snow Park) mentioned above

The poster should include:

- Create Head line (if required)
- Appropriate visuals related to the subject
- Mention any 6 points about rides and attractions mentioned under selected theme
- Logo of Imagica
- Plan and Book(contact number, web site as per mentioned above)

The poster is to be displayed in Hotels, bus stop, near corporate office, etc.

Within the 5 hours prepare single Final layout for poster.

Students need not prepare roughs for the sake of submission.

**Size/Area for Poster: 9" x 11" Vertical or Horizontal**

Color: CMYK, RGB

Please note the following: Credits will be given to concept, selection of appropriate element, execution appropriate rendering style and techniques, composition and overall impact.

Logo of "IMAGICA" (You are free to use any color for Logo)





UNIVERSITY OF MUMBAI

Final Year B.F.A. (Applied Art) Practical Examination

2017

(Revised Course)

Elective : Computer Graphics

Paper – III

Date : 19<sup>th</sup>, 20<sup>th</sup>, 21<sup>st</sup> April, 2017

Time : 10.30 a.m. to 1.00 p.m. & 2.00 p.m. to 4.30 p.m.

Duration : 15 Hours]

[Total Marks : 50

Instructions:

- Paper - I Marks 15+ Paper - II Marks 15 + Paper- III Marks 50 + Total Marks 80.
- Candidates are allowed to refer photographic printed references.
- Prepare your folder name :( **EXAM. NO + ELECTIVE + YEAR**) on the desktop on individual computer. Inside this folder make two folder name as (**Final**) and (**Rough**). Inside **final** save your original file of the artwork and **JPEG** and **Presentation Final**. Inside **Rough** keep all the associated files.
- The software's you are allowed to use are **Corel Draw, Adobe Photoshop, Illustrator, Flash and MS office**
- **Submit your work as in a suitable file format which examiner can easily open.**
- You have to use the available fonts and sound file on your computer.
- Retain the question paper till the examination ends.

**Subject : Imagica "Badi Interesting Jagah Hai"**

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**UNIVERSITY OF MUMBAI**  
**Final Year B.F.A. (Applied Art) Practical Examination**  
**2017**  
**(Revised Course)**  
**Communication Design**  
**Paper – I**

Date : 7<sup>th</sup>, 10<sup>th</sup> April, 2017

Time : 10.30 a.m. to 1.00 p.m. & 2.00 p.m. to 4.30 p.m.

and

Date : 11<sup>th</sup> April, 2017 – Time : 10.30 a.m. to 1.00 p.m.

**Duration : 12.5 Hours]**

**[Total Marks : 40**

**Instructions**

- \* Type specimen books and photographic printed references are allowed after first two hours. Direct tracing from such references is not allowed.
- \* Use separate papers for the tasks A (Rough) and B (Final). \* Any type of alteration in the given size is not permissible
- \* Students are strictly warned that they should not bring the computer printout of the layout/ headline/ text copy which they are going to render on the answer sheet. If found, that will treat as copy. \* Submit final paper separately and rough and tracing paper separately.
- \* Credit will be given for creative conceptualization / Idea / theme, appropriate use of Visual and Type selection, Colour Scheme, Layout, Composition, Overall Finishing, its relation with the given subject. **IMPORTANT NOTE:** Any digital or electronic devices such as Mobile phone, Laptop, CD, Digital Camera, Pen drives, Head phones or any other musical instruments are **PROHIBITED** inside the examination hall.

**Subject: Big Bazaar**

**Brief:** Big Bazaar is credited with bringing organized mega retailing to India. The project was conceived as a uniquely Indian hypermarket in a format that combined the look, touch and feel of Indian bazaars with the comfort, convenience and quality that modern retailing brings. Launched in August 2001, Big Bazaar has now become the iconic destination of modern retailing for all sections of Indian consumers. Brand Big Bazaar stands for delivering value for money. Customer service and shopping comfort are at the core of Big Bazaar's philosophy. Innovation and Initiative define its brand character. 2 million customers walk-in each week into Big Bazaar stores and more than 160,000 products are sold at Big Bazaar stores. It strives to reach out to its customers by imbibing the local flavour and melting into the local geography.

Big Bazaar has been credited with some of the biggest consumer campaigns in the history of Indian retail.

- \* Wednesday Bazaar is the *Hafte ka Sabse Sasta Din*. It was initially created with the intent of decongesting weekends and driving footfalls on weekdays. As it transpired, most Big Bazaar stores now attract as many customers on Wednesdays as they do on weekends.
- \* A property that offers special benefits and privileges to senior citizens was built around Senior Citizens Day.
- \* Price Challenge was created to reinforce Big Bazaar's value proposition of *Is se sasta aur accha kahin nahi*. The scheme simply offers twice the price difference should the cost of an item at a Big Bazaar store be found to be more than the market price.
- \* Big Bazaar has recently launched a corporate campaign which revolves around a family having a great time together. The brand anthem *Khushiyon se Bhari Jholi* connects with the customers at an emotional level positioning Big Bazaar as part of the happy moments.
- \* Big Bazaar has recently launched another campaign titled Power of One. This initiative encourages customers to add One Rupee to their bill towards donation to a social cause. Big Bazaar makes an equal contribution and donates the entire proceeds to an NGO called Save the Children India. This is a selfless body which has been working for the welfare of children from marginalised sections of society.

**Task: A** Within first two and half hours, on ½ imperial size paper, prepare at least two conceptual colour rough designs for a 'Center spread Magazine Advertisement' on the basis of the brief given above. Get supervisors signature on any one of the visuals, which you wish to develop as final.

This Center spread Magazine Advertisement will be published in Femina, India Today and other magazines.

Your concept should be based on *Paisa vasul shopping experience of middle class people*.

**Target Audience:** Middle class people of metro-cities.

**Size for Rough Design:** 14cm (Vertical) x 20cm (Horizontal)

**Headline:** Prepare your own headline as per your concept/idea/theme require.

**Catch line:** Is se sasta aur accha kahin nahi.

**Copy:** Incorporate minimum 100 words copy to support your concept.

**Medium:** Multi-colour.

- \* Execute your thought/ concept in English, Hindi or Marathi only.
- \* Use provided logo of Big Bazaar in any 2 flat colors.

**Task: B** On the basis of the selected rough design in task A, prepare a finished final design for 'Center spread Magazine Advertisement' on ½ imperial size paper in the remaining hours of the examination.

**Size for Final Design:** 28cm (Vertical) x 40cm (Horizontal)

**Your final Design must carry, \* Headline \* Visual \* Logo \* Copy & Catch line**

**BIG BAZAAR**

Is se sasta aur accha kahin nahi!

**UNIVERSITY OF MUMBAI**

**Final Year B.F.A. (Applied Art) Practical Examination  
2017**

**(Revised Course)**

**Communication Design**

**Paper – II**

**Date : 11<sup>th</sup> April, 2017 – Time : 2.00 p.m. to 4.30 p.m.**

**and**

**Date : 12<sup>th</sup>, 13<sup>th</sup> April, 2017**

**Time : 10.30 a.m. to 1.00 p.m. & 2.00 p.m. to 4.30 p.m.**

**Duration : 12.5 Hours]**

**[Total Marks : 40**

**Instructions:**

1. Type specimen books and photographic printed references are allowed only after first two hours and direct tracing from such references is not allowed.
2. Students are strictly warned that they should not bring the computer printout of the layout/ headline/ text copy which they are going to render on the answer sheet. If found, that will treat as copy.
3. Any type of alteration in the given final and rough size is not permissible.
4. Use separate papers for the tasks A and B.
5. Submit final paper separately and rough and tracing paper separately.
6. Credit will be given for creative conceptualization / idea / theme, appropriate use of Visual and Type selection, Colour Scheme, Layout, Composition, Overall Finishing, its relation with the given subject.

**IMPORTANT NOTE:** Any digital or electronic devices such as Mobile phone, Laptop, CD, Digital Camera, Pen drives, Head phones or any other musical instruments are PROHIBITED inside the examination hall.

- Prepare two proportionately smaller coloured roughs and get one signed from your supervisor within first two and half hours. (Size 4" x 6" vertical) on ½ imp paper
- Credit will be given to hierarchy of information visual appeal, design, thought, composition and understanding of subject.

**Brief:** Baker's is a new chain restaurant that is being launched all over Mumbai. Bakery and confectionary products is the speciality of this restaurant. Teenagers and Corporate

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**employees** are the main target consumers of this place. To attract their attention and establish the reputation of this upcoming place, owners have come up with a marketing gimmick of arranging a **soft opening** of this restaurant. Where few lucky invitees will be able to experience the ambiance and flavours of this food joint.

**Baker's** team has stressed on a media strategy of social media posts and Posters. These posters will be the fun and creative introducer of **Baker's**. Visually rich and illustrative graphic treatment is expected for this poster design.

**Task:** Design a **Close Range Poster** for the event by **Baker's**.

Students are expected to prepare concept and theme of this poster. including Graphic and Visual Illustrative look and feel and necessary design elements is expected. Students can write their own headline.

**Size:** 10" x 15" vertical (on 1/2 imp size paper)

**Colour:** Multicolour

**Mandatory copy:**

Register on **bakers.com** and be a lucky invitee of our private Grand Opening of

**Baker's**

Taste cuisines from our exclusive menu.

Limited seats remaining

**Time and Venue**

on Saturday, May 8th, 2017

from 5 to 9 p.m.

295, Dilshan Manzil,

Fort, Mumbai 01

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adpt Atgzaivg

cdoooug Javat

**Essential Elements:**

- Headline created by students.

- Logo of **Baker's**

(students can assign appropriate colour and size for given logo as per their design)

little Bites of Happiness

- Logo of **baker's**:

**Baker's**



**UNIVERSITY OF MUMBAI**

**Final Year B.F.A. (Applied Art) Practical Examination**

**2017**

**(Revised Course)**

**Information and Publishing Design**

**Paper – I**

**Date : 30<sup>th</sup>, 31<sup>st</sup> March, 2017**

**Time : 10.30 a.m. to 1.00 p.m. & 2.00 p.m. to 4.30 p.m.**

**and**

**Date : 3<sup>rd</sup> April, 2017 – Time : 10.30 a.m. to 1.00 p.m.**

**Duration : 12.5 Hours]**

**[Total Marks : 40**

**Instructions:**

1. Type specimen books and photographic printed references are allowed only after two hours and direct tracing from such references is not allowed.
2. Students are strictly warned that they should not bring the computer print out of the layout/ headline/ text copy which they are going to render on the answer sheet.
3. Any type of alteration in the given final and rough size is not permissible.
4. Design two color roughs, in the first two and half hours .get selected design signed by the supervisor.
5. Submit final paper separately .submit rough and tracing paper stapled/ pinned properly with the sequence –rough sheet on top.
6. Credit will be given for creative conceptualization / idea / theme, appropriate use of Visual and Type selection, Color Scheme, Layout, Composition, Overall Finishing, its relation with the given subject.

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**[ TURN OVER**

Healthy heart  
Healthy

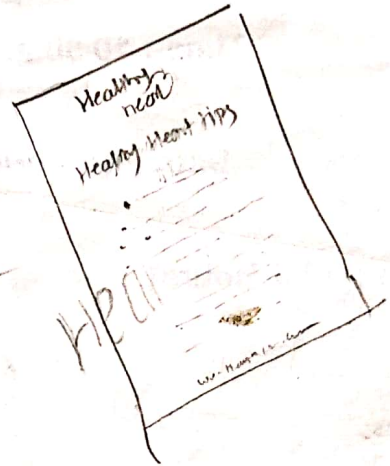
**Question:**

**Healthy heart**, the organization of doctors is known to create awareness about heart attack precautions and heart care in the Indian society. Students should design an information panel to give information about heart care tips to the Indian society.

Students should incorporate the following text in the design

Title: healthy heart tips

- Always check your cholesterol in pathology lab
  - Do not eat oily and junk food
  - Limit your calories
  - Avoid smoking, eating tobacco and drinking alcohol
  - avoid over consumption of tea and coffee
  - Do regular exercises
  - Reduce stress
  - Avoid self medication
  - Do not ignore any health problem
  - Take your medicines regularly
- 
- Website: [www.healthyheart.com](http://www.healthyheart.com)
  - Students should design their own logo in any 2 flat colors for the organization: **Healthy heart**



**Note:** Students should prepare 2 rough designs in color with the suggestion of the text in first two and half hrs. and should take supervisor's signature on the selected design.

- Students should prepare rough designs on ½ imp paper in the size: 6" x 8" (vertical or horizontal)
- Students should prepare the final design on ½ imp. Paper in the size: 12" x 16" (vertical or horizontal)
- Students are allowed to use illustrative, typographical creation to maintain the atmosphere of the subject.
- Students are allowed to use multicolor attractive color scheme and any suitable color medium for rendering.

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2017

(Revised Course)

Information and Publishing Design

Paper – II

Date : 3<sup>rd</sup> April, 2017 – Time : 2.00 p.m. to 4.30 p.m.

and

Date : 5<sup>th</sup>, 6<sup>th</sup> April, 2017

Time : 10.30 a.m. to 1.00 p.m. & 2.00 p.m. to 4.30 p.m.

Duration : 12.5 Hours]

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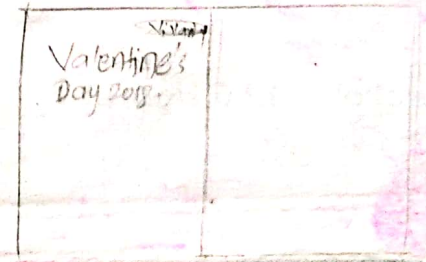
### QUESTION:

**Vivanta** group of hotels wish to celebrate Valentine's Day with a very unique way. The organizers of this event wish to invite the club members of **Vivanta** group of hotels to enjoy the celebration on 14th February 2018 at their hotels. Indoor poster will be displayed in the hotel lobby near the entrance to inform the participants about the celebration events.

Students should design an attractive multicolor **indoor poster** to inform and guide the participants of the celebration event.

Students should incorporate the following text in the design

Title of the event: **Valentine's Day 2018**



- 14<sup>th</sup> February 2018

3 ~~5~~ 10.00 am: introductory lecture and short film about father valentine and his remarkable work in 2<sup>nd</sup> world war. The reason behind celebrating the Valentine's Day

1 ~~12~~ 11.00 am: felicitation of the participant couples

2 ~~29~~ 12.00 noon: slide show and discussion on the famous romantic Hollywood movies

1 ~~1102~~ pm: lunch

1 ~~1~~ 4. r n: tea session

2 ~~32~~ 5. : musical program based on the Indian classical music

1 ~~13~~ 7.00 pm: dance session for the participant couples

2 ~~27~~ 8.00pm: jam session for the participants and enjoyment with famous film comedian Johnny liver

1 ~~1~~ 10.00 pm: cocktail party and dinner buffet

1 ~~1~~ 11.11 pm: vote of thanks by the organizers.

• Logo: **Vivanta** group of hotels (students should design their own logo in any two flat colors.)

• Size for the rough: 6 inches x 8 inches (vertical or horizontal)

• Size for the final: 12 inches x 16 inches (vertical or horizontal)

○ Students are allowed to use illustrative, typographical creation to maintain the atmosphere of the subject.

○ Students are allowed to use multicolor attractive color scheme and any suitable color medium for rendering.